



## BARCELONA GSE SUMMER FORUM 2018 CALL FOR PAPERS

The Barcelona GSE organizes the Sixth **Barcelona GSE Summer Forum**. The Summer Forum is a series of independent workshops that cover the main fields of Economics. The Summer Forum 2018 will take place from June 11 to June 22, 2018 in a **new venue** in central Barcelona ([Casa Convalescència](#)).

More detailed information on the Summer Forum 2018 and the previous editions is available on <http://www.barcelonagse.eu/summer-forum.html>

**We would like to invite you** to submit a paper to the workshop:

### CONSUMER SEARCH AND SWITCHING COSTS

The workshop will run for 2 days and will take place on **June 11-12, 2018** in Barcelona.

The Workshop, which started in 2009, takes place each year in a different location. In recent years, there is a growing recognition that consumer search and switching costs play a crucial role in understanding market outcomes. Whether it is in physical or in online market environments (or in a combination of them), small search frictions may have important consequences. The workshop hosts both empirical and theoretical papers in this growing research area. Particular recent topics of interest include:

1. Pricing and consumer search in online markets;
2. The role of search engines and other forms of intermediation in the markets with search frictions;
3. Consumer search in relation to price discrimination, advertising, obfuscation;
4. Vertical relations;
5. Estimation and identification methods necessary to estimate market models with costly consumer search and switching;
6. Evaluation of economic policies facilitating consumer search and switching

The **deadline for submissions is February 28, 2018**. To submit a paper, please use this link <https://app-summerforum.barcelonagse.eu>. Submissions should include either a full paper or an extended abstract with the main results. Authors chosen to present papers will be notified approximately by mid-March. A preliminary program will be announced by mid-April.

Please note that the Barcelona Summer Forum is a series of independent workshops. When you submit your paper, you will be able to see the topics and dates of other workshops that will take place within the Summer Forum. **The same paper cannot be submitted to more than one workshop but you are welcome to submit a different paper to another workshop.**

The workshop organization will try to seek funds that cover accommodation and/or travel support for researchers that do not have their own research funds.

The Barcelona GSE Summer Forum is one of the activities supported by the Severo Ochoa Program of Centers of Excellence (SEV-2015-0563).

### Workshop Organizers

- *Maarten Janssen (University of Vienna, HSE Moscow)*
- *José Luis Moraga-González (Vrije Universiteit Amsterdam)*
- *Helena Perrone (UPF and Barcelona GSE)*
- *Vaiva Petrikaite (IAE-CSIC and Barcelona GSE)*
- *Sandro Shelegia (UPF and Barcelona GSE)*